



# We're supercharging our journey to net zero

Virgin Media and O2 were the first UK networks to commit to net zero operations by 2025. Now, we're raising the bar together – aiming for net zero by 2040 not just in our operations, but across our products and supply chain, too. That's 10 years ahead of the Paris Agreement and the UK's target of reaching net zero by 2050.

We're also one of the first 'pathfinder' companies working towards the Carbon Trust's new Route to Net Zero Standard, and we've joined The Climate Pledge to align our environmental commitments with the Science Based Targets initiative's (STBi) new Net-Zero Standard.

Check out some of our targets below and follow our journey as we commit to reducing our impact on the planet.

## Our goal: net zero operations, products and supply chain by 2040

Our new climate goal covers our whole value chain – our operations, products and supply chain. We're tackling all three scopes in the new Net-Zero Standard.



- Scope 1**

covers direct emissions from sources we own and control (like fuel in our fleets)
- Scope 2**

means indirect emissions (like the electricity we buy)
- Scope 3**

is the impact of all our indirect emissions – from everything we buy and the products we sell, to the waste we produce and the amount our team travels

## Here's how we'll get it done

By the end of <b>2025</b>	By the end of <b>2030</b>	By the end of <b>2040</b>
<ul style="list-style-type: none"><li>Reduced operational emissions (scope 1 and 2) by 60%</li><li>Reduced scope 3 emissions by 25%</li></ul> <p><small>*all targets against a 2020 baseline</small></p>	<ul style="list-style-type: none"><li>Reduced operational emissions (scope 1 &amp; 2) by 90%</li><li>Reduced scope 3 emissions by 50%</li></ul>	<ul style="list-style-type: none"><li>Net zero operations, products and supply chain</li><li>Reduced scope 1, 2 and 3 emissions by 90%</li></ul>
<p>We'll change masts on landlord sites to <b>renewable energy</b></p>	<p>Our entire <b>vehicle fleet</b> will be electric</p>	<p>Our entire value chain will have a <b>90%</b> lower carbon footprint</p>
<p>40% of our vehicles will be electric</p>	<p>We'll continue to use <b>100%</b> green electricity</p>	<p>We'll partner with organisations delivering on their own <b>net zero goals</b> and science-based targets</p>
<p>New broadband and TV products will be made from <b>100%</b> recycled plastic</p>	<p>We'll build a high-quality range of like-new devices for customers</p>	<p>Our entire product cycle will follow <b>circular models</b></p>
<p>100% of products customers return will be reused or recycled</p>	<p>Our suppliers will need to:</p> <ul style="list-style-type: none"><li>Have carbon-reduction plans and science-based targets in place</li><li>Use renewable energy</li><li>Improve power efficiency of their products</li><li>Work with us to tackle emissions across our product lifecycle</li></ul>	<p>Our people will travel with <b>zero emissions</b></p>
<p>We'll invest in carbon-removal projects and restore the natural environment</p>		

**What does net zero mean?**

To achieve net zero emissions, companies must reduce their emissions by at least 90% before 2050 and invest in carbon-removal schemes to make up the other 10%. The Science Based Target initiative's new Net-Zero Standard helps clear up climate confusion and make it easier for businesses to understand what's needed to meet global climate goals.

**Why's it so important?**

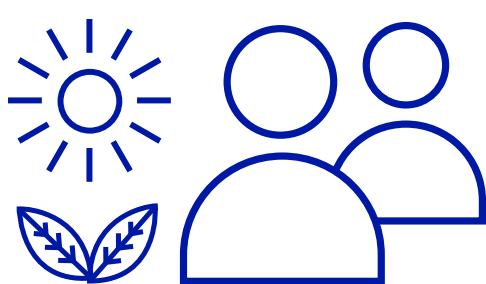
Getting to net zero greenhouse gas emissions is crucial for our planet – this is when global warming stops getting worse. To prevent the worst climate damage, the Paris Agreement says we need to reach net zero emissions by 2050.

**What's the Science Based Targets initiative?**

The Science Based Targets initiative shows companies how much (and how quickly) we need to reduce greenhouse gas emissions if we're to limit global temperature rises to 1.5 degrees Celsius. Only then will we be able to avoid the worst impacts of climate change.

## Going further, together

- The Climate Pledge**  
We're part of a community working together to solve the challenges of decarbonising our economy.
- The Carbon Trust**  
After O2 became the first mobile company in the world to get the Carbon Trust Triple Standard for carbon, waste and water in 2014, we're continuing to work with Carbon Trust to stay on track to achieve net zero.
- Media Climate Pact**  
Together with six other media companies, Virgin Media has committed to using its platform to change behaviours towards climate-friendly lifestyles.



## Going beyond our business

As we reduce the carbon footprint of our business, we're helping consumers and other businesses to do the same. With products like O2 Recycle and smarter working solutions, we're empowering others to make greener choices.



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